



2016 Barrie Fair Livestock Classes

The Farmer's Pride

Continuing the Legacy of Livestock Competitions



The Fair's first competition for livestock occurred at that first fair gathering in 1853.

Today, livestock classes at the Barrie Fair attract entries from across southern Ontario, and many go on to win at The Royal Winter Fair and beyond.

The Livestock classes are the pride of the Barrie Fair, just as the animals that compete in them are the pride of their farms.



Join us in supporting these entries with a class, championship or show sponsor. Or show your support by sponsoring the barns where spectators come to see them. They are a big part of what makes the Barrie Fair a tradition worth repeating.

**Day at the Fair Sponsor\$3,500 (Thursday or Friday)
.....\$5,000 (Saturday or Sunday)**

- Arena sign for all summer events (you provide, or fair can produce for \$120)
- Fair Gate signage, \$2,000 additional (4'x 8', you provide)
- Name as sponsor in media & Prize Books (by April 1)
- Full-page ad in Home Crafts Prize Book (if received by April 1)
- PA announcements on your day
- Logo & hyperlink on Fair website
- Inclusion on Sponsor Thank You signs, Facebook & website
- Promotional material distributed on your day



Barn Sponsor \$2,500

- Your company sign over the entry of the barn of your choice (Home Crafts, Entertainment, In The Farmyard, Horse Barn, Cattle Barn, Small Animal, Exhibition Ring)
- Your name on the fair map as the name of your barn
- Half-page ad in Home Crafts Prize Book (if received by April 1)
- PA announcements throughout the fair
- Logo & hyperlink on Fair website
- Inclusion on Sponsor Thank You signs, Facebook & website.

Championship Sponsor \$500

- Your sign in the arena (you provide, or fair can produce for \$120)
- PA announcements during that class
- Your name in the Prize Book (if printed) and over the PA during that class.
- Inclusion on Sponsor Thank You signs, Facebook & website.

Class Sponsor \$350

- PA announcements during that class
- Your name in the Prize Book (if printed) and over the PA during classes.
- Inclusion on Sponsor Thank You signs, Facebook & website.



**To become a sponsor,
please contact:**

Lisa Peterson, Fair Sponsorships
Barriefairsponsors@gmail.com
705-458-1933



Barrie Fair 2016 Livestock Sponsorship

DAY at the Fair Sponsor

- Thursday\$3,500
- Friday\$3,500
- Saturday\$5,000
- Sunday.....\$5,000
- *Add a billboard at main gate.....\$2,000

CHAMPIONSHIP Sponsor\$500

CLASS Sponsor.....\$350

Championship & Class Sponsors Choose:

- | | |
|--|---|
| <input type="checkbox"/> 4-H | <input type="checkbox"/> Gaited Horses |
| <input type="checkbox"/> Holstein Show | <input type="checkbox"/> Lord Simcoe Series |
| <input type="checkbox"/> Jersey Show | <input type="checkbox"/> Haflinger, Road & |
| <input type="checkbox"/> Angus | <input type="checkbox"/> Hackney |
| <input type="checkbox"/> Charolais | <input type="checkbox"/> Miniature Horses |
| <input type="checkbox"/> Hereford | <input type="checkbox"/> Equestrian Western |
| <input type="checkbox"/> Belgian | <input type="checkbox"/> Sheep |
| <input type="checkbox"/> Clydesdale | <input type="checkbox"/> Meat Goats |
| <input type="checkbox"/> Percheron | <input type="checkbox"/> Small Animal |

REAL ESTATE

Name on Fair Barn of Choice

- "Celebrate Local" Barn Sponsor\$2,500
- "In The Farmyard" Barn Sponsor\$2,500
- Entertainment Barn\$2,500
- Exhibition/Cattle Arena\$2,500
- Cattle Barn.....\$2,500
- Horse Barn\$2,500
- Small Animal Exhibition Barn.....\$2,500

PRINT

- A Fair Map Perimeter Advertisement.....\$1,000

SUPPORTING Sponsor - up to \$300

Show your support for the tradition of the Fair with a Supporting Sponsorship, including all amounts up to \$300. Receive a Thank You on fair signage, the website and Facebook.

Notes:

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Website: _____

I am providing sponsorship for the categories checked above.

My total sponsorship is \$ _____

Cheque payment enclosed

Please Invoice

Address Above

Billing address: _____

Return to: Essa Agriplex-Fair Sponsorships

7505 10th Line, Thornton, L0L2N0

Questions? Contact Lisa Peterson, 705-458-1933, BarrieFairSponsors@gmail.com